BEHR | KILZ

THE RIGHT PRIMER FOR YOUR PAINTING PROJECT

KILZ
Original
INTERIOR PRIMER

BLOCKS HEAVY STAINS & ODORS

paint in 1 hour

Excellent Adhesion
Blocks Water & Smoke Stains
Seals Interior Surfaces
Fast Drying / Sands Easily

Works with Alkyd, Oil and Water-Based Topcoats

Use on Wood, Drywall, Plaster, Brick, Masonry, Paneling, Wallpaper, Painted Metal, Properly Prepared Glossy Surfaces and More

INTERIOR/EXTERIOR • 436

BEHR
PRIMER COATINGS

MULTI-SURFACE
STAIN-BLOCKING PRIMER & SEALER

FOR SURFACES REQUIRING ADVANCED ADHESION, STAIN-BLOCKING AND SEALING

WOOD | MASONRY | METAL | DRYWALL

WATER-BASED

KILZ 2
ALL-PURPOSE
INTERIOR | EXTERIOR PRIMER

MULTI-SURFACE SEALER & STAINBLOCKER

paint in 1 hour

Excellent Adhesion
Hides Previous Colors
Blocks Light to Medium Stains
Mildew Resistant Finish

Works with Alkyd, Oil and Water-Based Topcoats

Use on Wood, Drywall, Plaster, Brick, Masonry, Paneling, Stucco, Painted Metal, Galvanized and More

MULTI-SURFACE PRIMERS
Designed For Use On A Wide Variety Of Substrates.

BEHR® DRYWALL PLUS PRIMER & SEALER NO. 73

An interior water-based primer that seals uncoated and previously painted interior drywall, wallboard, wood, and brick to promote a uniform finish for topcoats.

Excellent Sealing Properties
Provides a uniform finish

High Hide
Saves time and labor

Easy Application
Helps turn jobs around faster

Fast Drying
Topcoat can be applied in as little as one hour

BEHR® KITCHEN, BATH & TRIM PRIMER & SEALER NO. 75

An interior water-based primer that promotes excellent adhesion to glossy surfaces and blocks medium to heavy stains.

Outstanding Stain-Blocking Properties
Blocks most stains from coming through the painted surface

Great Enamel Holdout
Provides uniform appearance of higher sheen topcoats

Suitable for Under Wallpaper Sizing
Promotes easier installation of wallpaper

Zero VOC* (excluding colorants)
Meets the most stringent VOC regulations nationwide

* • This product, like most Zero VOC paints, emits very low amounts of VOCs.
• Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer.
• While VOC emissions are very low, sensitive groups such as babies and asthma/allergy sufferers should minimize exposure.

BEHR® MULTI-SURFACE PRIMER & SEALER NO. 436

An interior/exterior water-based primer that is excellent for stain-blocking and adhesion over multiple substrates.

Excellent Adhesion
Provides a sound anchor for topcoats

Outstanding Stain- and Tannin-Blocking
Great at blocking out most stains – water, tannin, ink, markers, and more

Alkali and Efflorescence Resistant
Can be applied to concrete and masonry surfaces with pH level as high as 13 and helps prevent the migration of white salts to the surface

Application Down to 35°F
Extends the painting season

BEHR® ACRYLIC-ALKYD ENAMEL UNDERCOATER NO. 437

An interior/exterior water-based primer formulated to provide a sealed and sandable surface for BEHR PREMIUM® Urethane Alkyd Enamels and other BEHR premium topcoats.

Excellent Tannin Stain-Blocking
Prevents stain bleed-through on new wood

Outstanding Flow & Leveling
Provides a smooth, uniform surface for enamel topcoats

Easy to Sand
Sands easily to a smooth surface for topcoating

Corrosion Resistant
Protects metal substrates against rust and corrosion

KILZ 2® ALL-PURPOSE PRIMER NO. 2000

An interior/exterior water-based primer that provides exceptional value and flexibility in a primer, sealer and stainblocker.

Excellent Adhesion
Provides a sound anchor for topcoats

Versatile Multi-Surface Stain-Blocker
Effectively blocks light to medium stains such as ink, grease, rust and moderate water stains

Ideal for Color Changes
Hides previous colors, scuffs, marks and light stains

KILZ 3® PREMIUM PRIMER NO. 1300

A high hiding, heavy-duty interior/exterior water-based primer, sealer and stainblocker.

High Hiding
A whiter primer with thicker consistency helps hide imperfections for better results

Exceptional Adhesion
Provides a sound anchor for topcoats

High Performance Stain-Blocker
Formulated to block medium to heavy stains including marker, nicotine, water and tannin

Very Low VOC (< 5 g/L excluding colorants)
Meets the most stringent VOC regulations nationwide

SUBSTRATE-SPECIFIC PRIMERS

Designed For Use On Specific Substrates.

BEHR® METAL PRIMER NO. 435

An interior/exterior water-based primer suitable for direct application to clean or sound rusted metal¤.

Direct-to-Rust Application
Helps reduce time spent on surface preparation

Rust-Inhibitive
Provides effective protection against rust and corrosion

Excellent Adhesion to Ferrous and Non-Ferrous Metals
Provides a sound anchor for topcoats

BEHR PRO® CONCRETE & MASONRY PRIMER NO. PR060

An interior/exterior water-based primer for use on concrete, stucco, fiber cement, brick, plaster and other above-grade masonry surfaces.

Alkali and Efflorescence Resistant
Can be applied to concrete and masonry surfaces with pH level as high as 13 and helps prevent the migration of white salts to the surface

Excellent Adhesion
Provides a sound anchor for topcoats

Application Down to 35°F
Extends the painting season

KILZ® PVA DRYWALL PRIMER NO. PX010

An interior water-based primer that helps achieve a more uniform, professional quality finish on new drywall.

Seals New Uncoated Drywall
Helps provide a uniform finish on drywall

High Hide
Saves time and labor

Fast Drying
Topcoat can be applied in as little as two hours

OIL-BASED PRIMERS

Provides Superior Stain-Blocking, Sandability And Application Performance.

KILZ® ORIGINAL INTERIOR
NO. 1000 (MAX VOC 450 G/L)
NO. 1003 (MAX VOC 350 G/L)

An interior oil-based primer that is a proven performer as a sealer, stain and odor-blocker.

Excellent Stain and Odor-Blocking
Blocks heavy interior stains and seals persistent odors

Easy to Sand
Sands easily to a smooth surface for topcoating

Excellent Adhesion
Provides a sound anchor for topcoats

KILZ® ORIGINAL INTERIOR/EXTERIOR
NO. 1008 (MAX VOC 450 G/L)
NO. 1009 (MAX VOC 350 G/L)

An interior/exterior oil-based primer that offers powerful stain-blocking and wood penetration.

Excellent Stain and Odor-Blocking
Blocks heavy stains including tannin to prevent bleed-through and seals persistent odors

Deep Penetrating Oil Formula
Deeply penetrates wood fibers resulting in excellent adhesion and sealing of wood

All-Weather Multi-Surface Versatility
Durable primer film is designed for use in both interior and exterior projects

KILZ® ORIGINAL LOW ODOR INTERIOR
NO. 1004 (MAX VOC 350 G/L)

An interior oil-based primer that offers low odor, making it ideal for indoor applications where sensitivity to solvent or strong odors is a concern.

Excellent Stain-Blocking
Blocks heavy interior stains

Fast Odor Dissipation
Helps minimize lingering odor (proper ventilation required)

Lower Odor than Typical Oil-Based Primers
Ideal for use in occupied spaces where low odor products are preferred

¤A rusted metal surface is considered sound when only adherent material remains. Rust, mill scale, and paint are considered adherent if they cannot be removed by lifting with a dull putty knife using moderate pressure.

SOLUTION-DRIVEN PRIMERS

Designed To Address Unique Project Challenges Not Offered By Conventional Primers.

BEHR® BONDING PRIMER NO. 432

An interior/exterior water-based primer specifically formulated to bond to a variety of "tough-to-paint" surfaces.

Advanced Adhesion
Reduces the need for sanding most surfaces

Excellent Coverage
Reduces the amount of material required for the project

Fast Drying
Topcoat can be applied in as little as one hour**

BEHR PRO® HIGH BUILD PRIMER NO. PR040

An interior water-based primer that combines skim-coating and priming steps into one spray application.

High Build
Helps hide minor surface defects, minimizes joint banding and photographing on new drywall

Level 5 Primer/Surfacer
Takes a level 4 drywall finish to a level 5 without the need to skim coat by hand

Ideal for Commercial Applications
Great for schools, hospitals, and retail offices

BEHR PRO® BLOCK FILLER NO. PR050

An interior/exterior water-based primer for use on above-grade Concrete Masonry Units (CMU), such as concrete block and cinder block.

Excellent Filling Properties
Fills pinholes and seals voids for a smoother, uniform topcoat

Can be Applied to Interior and Exterior
Convenience of using a single primer for interior and exterior applications

Ideal for Commercial Applications
Great for schools, hospitals, and retail offices

KILZ® MOLD & MILDEW PRIMER NO. L2046

An interior/exterior water-based primer specially designed for residential surfaces prone to moisture and humidity.

Mold and Mildew Resistant Primer Film
Helps prevent the growth of mold and mildew on the surface of the primer film

Powerful Stain-Blocking Formula
Blocks and seals medium to heavy stains such as felt marker, grease, ink, pencil, tannin and water stains

Very Low VOC (< 5 g/L excluding colorants)
Meets the most stringent VOC regulations nationwide

KILZ RESTORATION® PRIMER NO. L2002

A maximum stain and odor blocker in an interior water-based formula that performs like a oil and shellac-based primer without the solvent clean-up.

Maximum Stain-Blocking
Blocks tough and severe stains including felt marker, nicotine, heavy water and smoke as well as pet stains

Excellent Odor-Blocking
Blocks and seals-in unwanted and persistent pet and smoke/nicotine odors

Subcoat for Carpet and Flooring
Can be used to block odors from subfloor when replacing carpet or wood flooring

KILZ KLEAR® PRIMER NO. L2201

An interior/exterior water-based clear primer designed to bond and seal porous and chalky surfaces with little change to color.

Bonds and Seals Chalky Surfaces
Improves penetration and adhesion of subsequent topcoats; also suitable for sealing torn drywall facing paper

Alkali-Resistant
Can be applied to concrete and masonry surfaces with pH level as high as 12.5

Transparent
Effective for "same color" painting

**If using with epoxies, lacquers, products containing xylene or other hot solvents, allow to dry for 24 hours before topcoating; test for compatibility in a discrete area first before full coat application.

PRODUCTS & SERVICES

BEHR® PROFESSIONAL PRODUCTS & SERVICES PROGRAM

Serving the needs of professional painters, contractors, remodelers and property owners/managers is the foundation of the BEHR Professional Products & Services Program and the core of our mission. Since our inception, we have been dedicated to delivering high-quality products and personalized service to meet the needs of our customers nationwide.

When you work with the BEHR Professional Products & Services Program, you will have access to a BEHR Pro Sales Rep who will help you get the most out of the many professional painter services we provide.

WE PROVIDE:

- **Call, Text, or E-Mail Your Orders**
- **Will Call & Same-Day or Next-Day Delivery***
- **Custom Color Matching**
- **Project and Order Record Management**
- **Job Walks**
- **Project Submittal Packages**
- **Specification Services**
- **Digital Color Renderings, Color Books and Full-Size Drawdowns**

JOIN THE HOME DEPOT® PRO XTRA PROGRAM

- **Save up to 20% on Paints, Stains and Primers**
- **A Lifetime of Color History by Job**
- **Flexible Credit Options**
  See HomeDepot.com/Credit for more details

Sign up Today – It's FREE!
HomeDepot.com/ProXtra

SCAN TO JOIN

*Where available. Some restrictions may apply. Requested delivery time subject to availability. Hazardous materials not eligible.

Product	Drywall/Gypsum Board	Wood	Cedar, Redwood & Other Tannin-Staining Woods	Medium Density Fiberboard (MDF) & High Density Fiberboard/Hardboard	Composite Wood	Stucco	Concrete, Plaster, Brick	Concrete/Cinder Block (CMU)	Fiber Cement	Ferrous Metal	Shop-Primed Metal	Galvanized Metal	Aluminum	Vinyl	PVC, Architectural Plastics	Formica, Plexiglas	Fiberglass	Glass	Chalky Surfaces	Glossy Surfaces	Previously Painted Surfaces	Kynar-coated Surfaces	GREENGUARD Gold Certified*
INTERIOR ONLY																							
BEHR® Drywall Primer No.73	●	●					●																●
BEHR® Kitchen, Bath & Trim Primer No. 75	●	●	●				●	●				●	●	●	●					●	●		●
BEHR PRO® High Build Primer No. PR040	●																						●
KILZ RESTORATION® Interior No. L2002	●	●	●	●	●		●	●	●										●	●	●		●
KILZ® ORIGINAL Interior No. 1000	●	●	●	●	●		●	●	●			●							●	●	●		
KILZ® ORIGINAL Low Odor Interior No. 1004	●	●	●	●	●		●	●	●										●	●	●		
KILZ® PVA Drywall Primer No. PX010	●																						●
INTERIOR/EXTERIOR																							
BEHR® Bonding Primer No. 432	●	●*	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
BEHR® Metal Primer No. 435										●	●	●	●								●		
BEHR® Multi-Surface Primer No. 436	●	●	●	●	●	●	●	●	●	●	●	●	●	●			●		●	●			●
BEHR® Acrylic-Alkyd Primer No. 437	●	●	●	●	●					●	●		●						●	●			
BEHR PRO® Block Filler No. PR050								●															●
BEHR PRO® Concrete & Masonry Primer No. PR060						●	●		●														
KILZ 2® ALL-PURPOSE Primer No. 2000	●	●					●	●	●		●	●	●						●	●			●
KILZ 3® PREMIUM Primer No. 1300	●	●	●				●	●	●		●	●	●	●	●				●	●			●
KILZ KLEAR® Primer No. L2201	●	●				●	●	●	●		●	●	●	●			●		●		●		●
KILZ® MOLD & MILDEW Primer No. L2046	●	●	●				●	●	●		●	●	●	●						●	●		
KILZ® ORIGINAL Interior/Exterior No. 1009	●	●	●	●			●	●	●	●	●	●	●						●	●	●		

*For interior only.

IMPORTANT: On glossy and other 'tough to paint' surfaces, such as Kynar®-coated surfaces and certain types of architectural plastics, it is recommended that a small area be tested for adhesion prior to beginning the job. While not needed in most situations, maximum adhesion of the primer is obtained by sanding or dulling the surface with an abrasive cleaner.

NOTE: The above-listed substrates should not be construed as all-inclusive of those encountered in painting projects. Please contact your local BEHR® Pro Representative for other substrate-specific primer recommendations.

GREENGUARD® CERTIFIED

Behr offers coatings that meet stringent GREENGUARD certification standards that help earn points toward LEED® certification. GREENGUARD certified products conform to GREENGUARD emission standards to help reduce indoor air pollution and the risk of chemical exposure.

GREENGUARD is a registered trademark of UL LLC. For more information, visit **ul.com/gg**. Certificates can be found on: **spot.ul.com**. See **usgbc.org/LEED** for details.

MPI-APPROVED

Behr has coatings that meet or exceed environmental and performance requirements established by Master Painters Institute® (MPI).

To learn more about MPI or view the most up-to-date MPI-approved BEHR Products, visit the MPI website at **paintinfo.com**.

MPI is a registered trademark of Master Painters Institute®.

GREENGUARD and MPI trademarks and related logos are property of their respective owners and are used with permission.

For more information on our products and services, visit **behrpro.com**.