BEHR

MARQUEE®

ACHIEVING ONE-COAT HIDE

HOW TO ACHIEVE ONE-COAT HIDE WITH BEHR MARQUEE

- Tint MARQUEE Interior Paint & Primer with one of the 372 beautiful colors in the MARQUEE color collection or a selected number of colors from other BEHR palettes
- Apply MARQUEE on previously painted, properly prepared surface
- Fully saturate the roller as you paint
- Paint in small sections and monitor for full coverage as you go

MARQUEE Interior Paint & Primer	MARQUEE Colors or Selected Number of Colors from other BEHR Palettes	MARQUEE Interior Paint & Primer	MARQUEE ULTRA PURE WHITE® BASE
+	+	+	+
A MARQUEE Exclusive Color or Selected Number of Colors from other BEHR Palettes	NON-MARQUEE Interior Paint	NON-MARQUEE Colors or Colors that have not been selected as 1-coat hide from other BEHR palettes	No Tint
=	DOES NOT =	DOES NOT =	DOES NOT =
One Coat	One Coat	One Coat	One Coat

Once the surface has been cleaned, prepped and taped, you are ready to paint. A heavily saturated roller makes all the difference with MARQUEE. This premium paint offers a thicker paint film in just one coat that provides maximum hide and coverage. To take advantage of this benefit, avoid spreading the paint too thin on the wall and be sure to heavily saturate the roller with paint each time it's reloaded. This allows the paint to soak into the roller itself and fully cover the wall as you go, limiting thinly painted areas or missed coverage. Do not stretch the paint or spread it too thinly, as you will want the thicker coat on your wall for true beautiful coverage. Working in small sections (approximately 3' x 3') as you go and maintaining a wet edge is key to ensure you have the wall completely covered before the paint dries. This allows each section of paint to seamlessly blend together as you move across the space.