



Subject | **Scott Zeamer** Title | **Renovation Manager** Project | **Brethren Village**

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BehrPro works
for me and for
Brethren Village.”

Scott Zeamer is a busy man. As the renovation manager for Brethren Village in Lancaster, Pennsylvania, he’s responsible for the upkeep and appearance of 93 cottages, 539 apartments, 141 personal-care residents and a large skilled nursing facility. All in all, he’s got over 1,000 residents to keep happy plus a waiting list of another 425 hopefuls to impress.

“You can imagine,” says Zeamer, “we see a lot of action on the move-in and move-out front. Pretty much every day there’s a unit that needs to be turned and readied for the next resident ... that’s why BehrPro™ products and services are so important to me.”

But Brethren Village wasn’t always a residential complex that used BEHR® paint.

“For years, we were using a competitive brand,” explains Zeamer. “To be honest, I wasn’t all that happy with the performance, and then we ran into a big problem matching colors.



“Right about that same time, my rep at The Home Depot® introduced me to Jason Brutto from BehrPro. Jason came out and took a look at the property and he could immediately see the challenges we were facing matching colors for touch-ups. It was pretty much a mess.”

Utilizing BehrPro technology, including a hand-held spectrometer, Brutto was able to color-match not just the problem-area walls, but also every color of every building on Brethren Village’s 80-acre campus.

EXPERIENCE
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“Jason produced two books that are kind of like our paint bibles now,” says Zeamer. “Every color is right on . . . not just close. If we need a specific paint, we’re not guessing anymore. We know exactly what’s needed. Even better, Jason can always get it for me when I need it. I just call him up, give him the number and the buckets get delivered. If I’m in a jam and it’s a small amount, he can get it prepped and packed for me at The Home Depot® pretty much straightaway.”

As for performance, Zeamer couldn’t be happier. “I’m a big fan of KILZ PRO-X,” admits Zeamer. “It’s tough and it cleans really well. Even though we use a flat, there’s not a mark we can’t get off.”



Zeamer’s not alone in his enthusiasm. He notes that from day one of the switch till now, he’s never heard a crew member complain. “They’re happy with the way it goes on and how it finishes.”

Zeamer concludes, “When I made the switch to Behr and KILZ PRO-X products, I did it because I really thought it could benefit us both in terms of how the product performed and how BehrPro could support our efforts. I’m happy to say everything I thought was absolutely true. Simply put, BehrPro works for me and for Brethren Village.”

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