



Subject | **Scott Anthony** Title | **VP, AG Properties** Project | **Villas of Palm Beach**

“The paint showed up when we needed it, where we needed it, and did the job right the first time. I couldn’t be happier.”

It all started with some steps. Once covered with carpet that had been poorly removed, the exterior steps on one of the AG Properties in West Palm Beach, Florida had seen better days.

“It just looked awful and I got tired of driving by and seeing it every day,” says Scott Anthony. Anthony, who along with his father and sister own AG Properties, is also responsible for maintenance. “One day, I told our crew to grind them down and we’d figure out what to do from there.”

Without a real plan in mind, Anthony headed to The Home Depot® where he had been purchasing paint and supplies for years. “It was actually my Pro Desk rep who suggested I talk with the Behr Pro Rep.”

Up until that time, Anthony hadn’t used a Behr product on his properties.

“I really just rolled with what the previous crew used before we acquired the building. I didn’t see a real reason to make a switch.” But after the step project was completed, he started to see a lot of reasons.

Anthony’s Behr Pro Rep paid a visit to the building and took a look at the job. It didn’t take long to determine that BEHR PREMIUM DECKOVER® exterior coating would provide the type of slip-resistant surface, color and curb appeal that AG Properties needed and wanted.





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“We were really happy with the result,” says Anthony. “The painters liked the coverage, the tenants liked the look, and I was really happy with the service. Someone else wants to carry the buckets of paint to my job site? I’m all for it.”

Shortly after the steps were completed, Anthony and his crew moved on to tackle the exterior of all seven of the Villas’ buildings. Pleased with the service BehrPro™ provided on the previous job and the color matching offered for the exterior, Anthony went with BEHR PREMIUM PLUS ULTRA® satin paint for the job.

“My guys were very pleased with the paint. They were actually surprised with what they could get done with just one coat,” says Anthony. “The buildings look great. BehrPro really worked perfect for me. The paint showed up when we needed it, where we needed it, and did the job right the first time. I couldn’t be happier.”



It’s easy to think ‘it’s just an apartment’ and to go for the cheapest paint. But there’s more to buying paint than price ... the service, the performance ... it’s all part of the value.”

He adds, “I really appreciate the personal service and job-site delivery. You factor in better products and better coverage, and that’s more than enough reason to make a switch.”



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