



Paint  
Company

# ARCHITECTURAL & DESIGN SERVICES

Photo by  
Brady Architectural Photography

ATMOSPHERE  
San Diego, CA  
JWDA Architects



Behr Architectural & Design Representatives are committed to helping you specify the right BEHR® & KILZ® Products and color that deliver the performance and appearance your projects require.

## PRODUCT SPECIFICATIONS

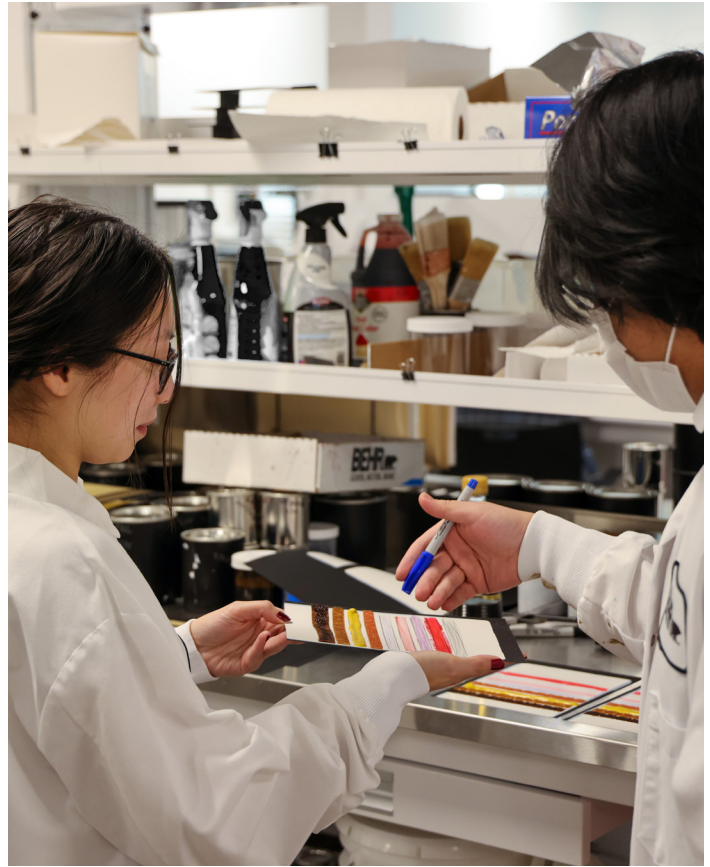
We offer coatings specifications guides for Commercial, Education, Healthcare, and Hospitality to provide the proper coating system recommendation based on interior or exterior substrates. Please visit [behrpro.com](http://behrpro.com).

You can find Behr Master Specifications at: [behr.com/architect](http://behr.com/architect), Deltek Specpoint® MasterSpec®, and RIB SpecLink®

Find us in

**MasterSpec®**

Powered by Deltek Specpoint®



## SUSTAINABLE PRODUCTS

### ZERO VOC PAINTS

BEHR PRO® i300 and BEHR PREMIUM PLUS® Interior Paints<sup>§</sup> are Zero VOC<sup>†</sup>.

<sup>§</sup>Zero VOC applies only to BEHR PREMIUM PLUS Interior Flat, Eggshell, Satin and Semi-Gloss sheens.

<sup>†</sup>This product, like most Zero VOC paints, emits very low amounts of VOCs. Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer. While VOC emissions are very low, sensitive groups such as babies and asthma/allergy sufferers should minimize exposure.

### LOW VOC ARCHITECTURAL COATINGS

The majority of BEHR® & KILZ® Architectural Coatings have very low VOC content (<50 g/L) and very low emissions and qualify for Indoor Air Quality credits in LEED® and other green building programs.



View BEHR® & KILZ® Sustainability Product List.



# DOING OUR PART

Behr Paint Company is committed to sustainability with eco-conscious products and packaging, waste-reducing operations, and community-focused programs.



Learn more about Behr Paint Company's sustainability efforts.

## OUR MANUFACTURERS MATERIALS COMMITMENT

Behr Paint Company is proud to lead the way in sustainability by signing the mindful MATERIALS Manufacturers Materials Commitment, reinforcing our dedication to eco-friendly building solutions.



Learn more about mindful MATERIALS Manufacturers Materials Commitment.

## GREENGUARD® GOLD CERTIFIED

The majority of BEHR® & KILZ® Architectural Coatings are GREENGUARD® Gold certified contributing points toward green building rating systems including LEED®, WELL, and the Living Building Challenge®.



GREENGUARD is a registered trademark of UL LLC.

## MASTER PAINTERS INSTITUTE (MPI) APPROVED

Most BEHR® & KILZ® Architectural Coatings meet or exceed MPI performance standards, with several achieving MPI Extreme Green™ (“X-Green”) certification.



And, Behr Paint Company was awarded the Master Painters Institute Green Performance Champion for 2025.\*



MPI is a registered trademark of Master Painters Institute.

\*The MPI Green Performance Champion is determined by comparing the ratio of X-Green listings to the total number of listings in categories that have X-Green certification available. For more information, visit [www.mpi.net/champions](http://www.mpi.net/champions).

## DECLARE® & RED LIST FREE

Several BEHR® & KILZ® Architectural Coatings are participating in the Declare® program and are LBC Red List Free, meeting rigorous standards for material transparency and environmental health.



Declare is a registered trademark of the International Living Future Institute (ILFI).



View Declare labels for BEHR & KILZ Architectural Coatings.



## SUSTAINABILITY MADE EASY

BEHR® KILZ® Architectural Coatings are now in the Sustainable Minds® Transparency Catalog™ and on Ecomedes, making it easy to find sustainability data and certifications all in one place.



SM Transparency Catalog program is a registered trademark of Sustainable Minds, LLC.

[behr.ecomedes.com](http://behr.ecomedes.com)



## A BEAUTIFUL START TO YOUR FINISH SCHEDULE

The BEHR® COLOR SYSTEM is trusted by professionals for its intuitive design that delivers a great color selection experience.



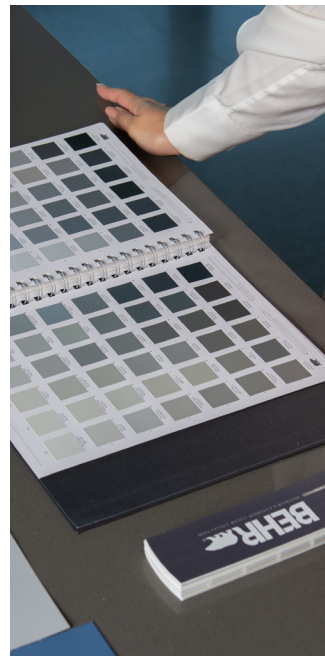
### COLOR BINDERS

Eight binders with single 5"x5" color samples organized by color family with QR codes on the back of every color sample for easy reordering.



### FAN DECKS

The Core Fan Deck includes all BEHR Colors and the Whites, Grays & Neutrals Fan Deck is a curated collection of the most specified colors for commercial and residential projects.



### COLOR GUIDE

Designed to view colors at-a-glance for color selection ease and coordinates with BEHR Fan Decks and Color Binders.



### LARGE FORMAT SAMPLES

Large Format (8 ½" x 11") Samples are available in a curated collection of whites, grays, and neutrals for a larger representation of color.




## COLOR SAMPLE REORDERING MADE SIMPLE

To make reordering fast and easy, Behr has partnered with Swatchbox to provide two-day delivery\* on all BEHR® Color Tools and Color Samples for design professionals like you. For reordering Color Samples, simply scan the QR code on the back of each color sample.

\*Orders placed before 2pm PT / 5pm CT will be shipped and delivered within 2 business days.

**BEHR** Binder 1

**Blank Canvas®**  
DC-003<sup>U</sup>



LRV: 84.42  
R: 241  
G: 237  
B: 225

To reorder, scan QR code or go to [behr.com/ordercolortools](http://behr.com/ordercolortools)

CHOOSE FROM ONE OF THE FOLLOWING OPTIONS:	
OPTION 1	Scan the QR Code on the back of each 5"x5" color sample found in the binders with your smartphone camera
OPTION 2	Go to <a href="http://behr.com/ordercolortools">behr.com/ordercolortools</a> and search by Color Name or Number
OPTION 3	Contact your BEHR® Architectural & Design Sales Representative at <a href="http://behr.com/rep">behr.com/rep</a>

## BEHR COLOR TOOLS NOW AVAILABLE ON SWATCHBOX PRO

Swatchbox Pro is a material research and sampling platform developed specifically for building professionals. Architects, interior designers, contractors, and other professionals are able to browse samples from top manufacturers, organize them into custom palettes and collections, and request them to be delivered in a Swatchbox with free two-day shipping. As a strategic launch partner, Behr samples were among the first available to professionals on Swatchbox Pro.

Professionals can register for a free Swatchbox account at [swatchbox.com/pro](http://swatchbox.com/pro) and view all Behr samples at [swatchbox.com/behrr](http://swatchbox.com/behrr).



## LARGE FORMAT SAMPLES

Large Format (8 1/2"x11") samples are available in a curated collection of whites, grays, neutrals and trend colors for larger representation of color.



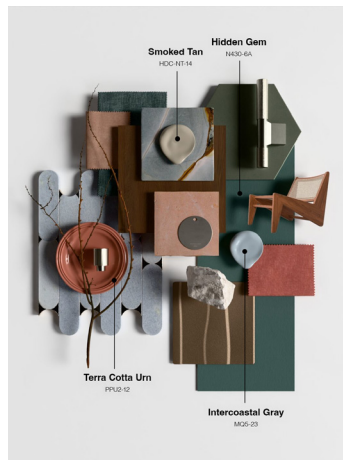
## DOWNLOADABLE COLOR PALETTES

Bring BEHR® Colors to life in your renderings and presentations through downloadable color palettes for Adobe Illustrator®, Adobe Photoshop®, and SketchUp® software applications.



## BEHR® COLORS ARE ON MATTOBOARD

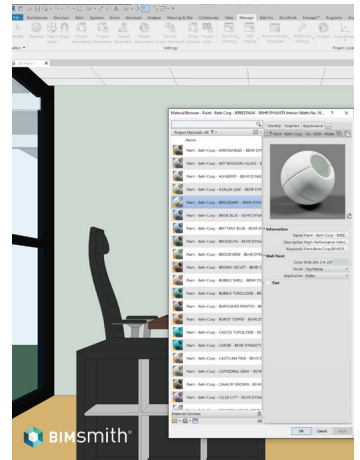
Instantly visualize BEHR Paint colors in 3D with customizable sheen and lighting, creating stunning, shareable mood boards tailored to your clients' needs.



## REVIT® MATERIAL LIBRARY

Design with BEHR Colors in your BIM projects with our render-ready Revit materials on BIMsmith®

Download as a New Revit Materials with BIMsmith® or build your own Revit assembly using the BIMsmith Forge® Revit configurator.



For more information on our products and services, visit [behpro.com](https://www.behrpro.com).



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Santa Ana, CA 92705 U.S.A.

Exclusively at



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