



BEHR PRIMER COATINGS® Interior/Exterior

No. 435 White

- Recommended for Use on Clean or Sound Rusty Metal Surfaces
- Direct-to-Rust Application with Minimal Surface Preparation
- Improves Topcoat Adhesion
- Rust-Inhibitive
- Quick Recoat Time
- High-hide
- Tintable up to 4 oz. of Colorant per Gallon



30 Min Dries to Touch
1 Hr Ready to Topcoat



350-450 Sq. Ft.
Coverage per Gallon



Soap & Water
Clean-Up



Protect
from Freezing

WHERE TO USE

Over properly prepared uncoated and previously painted Interior and Exterior ferrous and non-ferrous metal surfaces. Ideal for ferrous metal surfaces, such as: Steel, Carbon Steel, Stainless Steel, Cast Iron, Wrought Iron, Galvanized Steel; and non-ferrous metal surfaces, such as: Brass, Aluminum, Copper, Lead, Nickel, Tin, Titanium, Zinc and Metal Alloys.

PREPARATION

All surfaces must be properly prepared, cleaned and primed on the same day. Remove all loose or peeling paint; wash off chalk, dirt and grease with mild detergent, rinse well and allow to dry. Remove mildew stains with a mildew stain removing product. Scuff sand glossy surfaces and repair imperfections. Remove all loose dust and rust particles with a wire brush and dry cloth. In some cases, scraping or sanding may be needed to allow the primer to adhere. Do not use if surface is structurally unsound or severely deteriorated.

APPLICATION

Apply when air and surface temperatures are between 40-90°F (4-32°C). Use a high quality 1/4 - 3/8" nap roller cover, nylon/polyester brush or an airless sprayer (.011"-.017" spray tip, 60 mesh filter) Stir primer occasionally. Do not thin if using a roller or brush; however, if using a sprayer and thinning is necessary to maintain workability, thin with clean water at a rate of no more than 1/2 pint per gallon. Bright or deep topcoat colors require primer to be tinted (add no more than 4 fluid ounces of colorant per gallon).

DISPOSAL

For disposal of empty containers, unused paint and soiled rags, contact your household refuse collection service.

Visit behr.com for painting tips, project advice and color coordination with the ColorSmart by BEHR® Tool, or download the ColorSmart by BEHR App on your mobile device.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.

***LIMITED WARRANTY** For one year from the date of purchase, Behr Process Corporation warrants to the original consumer purchaser, (1) that the product meets Behr Process Corporation's manufacturing specifications, and (2) the performance of this product when applied according to the label instructions and specifications. If this product is found not to perform as specified on the label within one year from the date of purchase, Behr Process Corporation will, at its option and upon presentation of proof-of-purchase (the original receipt), either furnish an equivalent amount of new product or refund the original purchase price of this product to you. **This warranty excludes (1) labor and costs of labor for the application or removal of any product, and (2) any incidental or consequential damages, whether based on breach of express or implied warranty, negligence, strict liability or any other legal theory.** Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. To the extent permitted by applicable law, any implied warranties including the implied warranties of merchantability and of fitness for a particular purpose, are limited to the duration of this express warranty. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state. **Note to residents of the State of New Jersey:** The provisions of this warranty, including its limitations, are intended to apply to the fullest extent permitted by the laws of the State of New Jersey. **To obtain warranty service, call 1-800-854-0133.** Behr Process Corporation reserves the right to inspect any and all application of the product prior to processing your claim made under this warranty.

To consult with a Behr Certified Coatings Professional, call 1-800-854-0133 Ext. 2 (U.S.A. only).

⚠ WARNING Cancer and Reproductive Harm – www.P65Warnings.ca.gov

WARNING! IRRITANT! HARMFUL IF SWALLOWED. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION. To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CAUTION: KEEP OUT OF REACH OF CHILDREN - DO NOT TAKE INTERNALLY.

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