



## BEHR PREMIUM PLUS® Interior All-In-One Primer & Sealer

No. 75 White

- Blocks Medium to Heavy Stains
- Sticks to Glossy Surfaces
- Recommended for Use Under All Sheens
- High-Hide White
- Quick Recoat Time
- Mildew Resistant Finish
- 100% Styrene Acrylic
- Tintable up to 4 oz. of Colorant per Gallon
- Low Odor, Zero VOC



**30 Min** Dries to Touch  
**1 Hr** Ready to Topcoat†



**250-400** Sq. Ft.  
Coverage per Gallon



**Soap & Water**  
Clean-Up



**Protect**  
from Freezing

### WHERE TO USE

Over properly prepared uncoated and previous painted Interior surfaces. Ideal for Drywall, Galvanized Metal, Vinyl, Aluminum, Wood, Concrete, and on glossy surfaces or oil-based paint.

### PREPARATION

All surfaces should be properly prepared and cleaned. Remove loose paint, wash off chalk, dirt, and grease with detergent, rinse and allow to dry. Remove mildew stains with a mildew stain removing product. Scuff sand glossy surfaces and repair imperfections. Remove all dust with a damp cloth, allow to dry. Allow new stucco, plaster and masonry to cure for 30 days before priming.

### APPLICATION

Apply when air and surface temperatures are between 50-90° F (10-32° C). Use a high quality 3/8-1/2" nap roller cover, nylon polyester brush or an airless sprayer (.015-.019" spray tip, 60 mesh filter). Stir occasionally. Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon. Heavy stains may require two coats.

Spot prime patched areas first, follow with a complete primer coat. Bright or deep colors require a tinted primer. Have primer tinted close to topcoat color with no more than 4 ounces of colorant per gallon.

† On stained surfaces, topcoat in 4 hours, for heavy stains, topcoat in 16 hours.

### DISPOSAL

For disposal of empty containers, unused paint and soiled rags, contact your household refuse collection service.

Visit [behr.com](http://behr.com) for painting tips, project advice and color coordination with the ColorSmart by BEHR® Tool, or download the ColorSmart by BEHR App on your mobile device.

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Center at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).



**\*LIFETIME LIMITED WARRANTY** Behr Process Corporation warrants to the original residential consumer purchaser the performance of this product as described on this label for so long as you reside in your home. THIS WARRANTY IS NOT VALID WHEN THE PRODUCT IS NOT PROPERLY APPLIED TO A PROPERLY PREPARED SURFACE OR CARED FOR IN ACCORDANCE WITH THE LABEL DIRECTIONS. This warranty is not transferable. If this product is found not to perform as specified upon inspection by our representative during the warranty period, Behr Process Corporation will, at its option and upon presentation of proof-of-purchase (the original receipt), either furnish an equivalent amount of new product or refund the original purchase price of this product to you. **This warranty excludes (1) labor and costs of labor for the application or removal of any product, and (2) any incidental or consequential damages, whether based on breach of express or implied warranty, negligence, strict liability or any other legal theory.** Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state.

To consult with a Behr Certified Coatings Professional, call 1-800-854-0133 Ext. 2 (U.S.A. only).

**WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm.

**CAUTION! IRRITANT! HARMFUL IF SWALLOWED. CONTAINS: ETHYLENE GLYCOL. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION.** To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

**CAUTION: KEEP OUT OF REACH OF CHILDREN - DO NOT TAKE INTERNALLY.**

**BEHR**  
A Masco Company

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